



## You can help your child to set up their YouTube Channel safely!

Whilst it is not illegal for children to create social media profiles or YouTube channels they will be breaking the terms and conditions of these sites if they are under the site's recommended age limit.

**Q.** Why is the minimum recommended age for creating a YouTube Channel 13?

**A.** YouTube's parent company **Google** collects and markets user data. In America the Children's Online Privacy Protection Act (**COPPA**) exempts children under the age of 13 from data collection.

- Do you know if your child has created a YouTube Channel?
- Is your child under the age of 13?
- Do you think data is collected and marketed (target audience with advertising specific to age stated, preferences listed, location provided)?

**Q.** Why do children want to create their own YouTube channel?

**A.** It is fun and entertaining

**A.** There is the potential for earning income

**A.** There is the potential for the video(s) to be viewed by thousands (or millions) world-wide!

**Q.** What are the risks of creating a YouTube channel for under 13's?

**A.** There are no age checks

**A.** A mobile phone number is requested

**A.** Receiving/accessing advertising that is inappropriate

**A.** Receiving/accessing inappropriate **content**

**A.** Receiving requests from inappropriate **contact(s)**

**A.** Posting inappropriate (**conduct**) material

**A.** Receiving rude comments

**A.** Cyberbullying

Read the **NSPCC and OZ's** guide and their survey of parents of 8-12 year old to find out what they think about YouTube including:

- Signing Up
- Reporting
- Privacy Settings

<https://www.net-aware.org.uk/networks/youtube/>

View **CommonsenseMedia's** 5-ways to make YouTube safer for kids

<https://www.commonsensemedia.org/videos/5-ways-to-make-youtube-safer-for-kids>

Review the advice on how to set up a child friendly YouTube Channel for children under the age of 13 from **YourSphere**:

<http://internet-safety.yoursphere.com/2014/04/how-to-set-up-a-child-friendly-youtube-channel/>

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